THE CONCRETE JUNGLE TEAM

Buy Sell Invest
Turning Obstacles into Opportunities

LISTING PRESENTATION

n A

Licensed Real Estate Salesperson

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Jackson Heights, NY 11370

(347) 846-1200

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KELLERWILLIAMS REALTY

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5 Questions That Sell Your Property

1. Why sell now?
2. What's next for you?
3. What personal goals will this sale allow you to achieve?
4. If you don't sell, how will that impact you and your family?
5. How do I earn your trust to have a successful partnership?

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What We Do

- Highest Price
- Fastest Timeline
- Best Terms

How We Do It

- Marketing
- Technology
- Representation
- Cooperation

Where we Advertise

- MLS/RLS/KWLS
- Consumer Search Engines
- Direct Mailers + Email Campaigns
- Social Media
- Smart Plans

PROVEN SUCCESS

Keller Williams Realty Landmark I & II has been the #1 real estate agency in Queens County for the last 11 Consecutive Years

2022

HOMES SOLD 1,737	HOMES SALES VOLUME $1.26 Billion
HOMES LISTED 1,375	HOMES LISTED VOLUME $1.09 Billion
HOMES UNDER CONTRACT 1,737	HOMES UNDER CONTRACT VOLUME $1.25 Billion

PROVEN SUCCESS

"When selling your home, it is critical to partner with a real estate company that has a proven track record and holds itself to a very high standard.

These numbers depict not only the trajectory of my office but also the expertise, dedication, and commitment that we have to you.

Your property will be sold quickly, with the least amount of hassle, and for top dollar.

JANUARY - DECEMBER 2023 YTD

2023

CLOSED UNITS
1,420

CLOSED SALES VOLUME
$998 Million

LISTINGS TAKEN UNITS
1,141

LISTINGS TAKEN VOLUME
$919 Million

CONTRACT WRITTEN UNITS
1,647

CONTRACTS WRITTEN VOLUME
$1.20 Billion

2024

JANUARY - DECEMBER 2024 YTD

CLOSED UNITS
1,426

CLOSED SALES VOLUME
$985 Million

LISTINGS TAKEN UNITS
1,304

LISTINGS TAKEN VOLUME
$941 Million

CONTRACT WRITTEN UNITS
1,643

CONTRACTS WRITTEN VOLUME
$1.17 Billion

MARKETING PLAN

Multiple Listing Service

Submit your home to the Multiple Listing Service providing the maximum amount of photos and using creative remarks to draw attention to your home versus the competition.

Photography, Signage & Home Staging

Provide additional exposure by installing a professional sign for call capture.

Professional Photography with Virtual Staging

Suggest and advise you as to any initial changes or staging that you might want to make in your property to make it even more marketable to the buyers.

Host Open Houses:

We conduct well-organized open houses to showcase properties and attract potential buyers.

Market Research

Continually update you as to any recent sales and active competition so that you always know the position your property is in, compared to the market.

MARKETING PLAN

Direct Marketing

We canvas the area by door knocking to showcase the home and invite to open houses.

Direct Mail Campaigns: We send targeted direct mailers, such as postcards or brochures, to potential buyers and sellers around the home.

Online Marketing

Promote your home through List Hub +750

Promotion on our KW Consumer Home App

Promotion on my Professional Website: User-friendly website with Google Search.

Email Marketing

Active Marketing throughout my database of your home through email and Text message marketing.

Social Media Marketing

Use Social Media – Facebook, Twitter, Linked-in, YouTube to attract more buyers.

Content Marketing

Develop a list of features and benefits of your home to distribute to interested buyers.

MARKETING PLAN

Communication

Continuous Communication: Maintain regular communication as updates arrive.

Negotiation

Represent you upon the presentation of all offers to help you negotiate the best price and terms for you.

Networking

Promote your home by networking with other top agents in the area for maximum exposure.

Lender Relations

Make sure all offers are accompanied with a letter of prequalification from a reputable lender.

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LOCAL PRESENCE

Bayside
Bronx
Brooklyn (Bay Ridge)
Franklin Square
Garden City
Jackson Heights
Kingston
Manhasset
Manhattan
Massapequa

Middletown
New York City
Ozone Park
Pearl river
Port Washington
Scarsdale
Staten Island
White Plains
Woodbury

We Bring You Local Presence

With the largest national network in real estate, we can find your buyer anywhere in the country.

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A GLOBAL REAL ESTATE POWERHOUSE

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KW WORLDWIDE REGIONS

as of December 2023

Keller Williams is the largest real estate franchise in the world – home to more real estate professionals than any other company. As of December 2023, master franchise agreements have been awarded across 55+ regions outside of the United States and Canada.

55+

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Albania
Argentina
Aruba
Belize
Bermuda
Bolivia
Bonaire
Cambodia
Colombia
Costa Rica
Curaçao
Cyprus
Czech Republic
Dehli NCR, India
Dominican Republic
Dubai, UAE
France
French Polynesia
Germany
Greece
Guyana
Honduras
Ireland
Israel
Italy
Jamaica
Japan
Luxembourg
Malaysia
Mexico
Monaco
Mongolia
Nicaragua
Northern Cyprus
Panama
Paraguay
Peru
Philippines
Poland
Portugal

325+

A SI EI I

Puerto Rico
Romania
São Paulo, Brazil
Saudi Arabia
Serbia
Saint Maarten
Slovenia
Southern Africa
Spain
Suriname
Switzerland
Thailand
Turkey
Turks and Caicos
United Kingdom
Uruguay
Vietnam

We Bring You The World

With the largest global network in real estate, we can find your buyer anywhere in the world.

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Where Will My Listing Be Featured?

StreetEasy Zillow trulia realtor.com MLS
Homes.com HomeFinder.com RealtyTrac L2L
Keyboom! wikiREALTY Point2 Homes FindAPlace4Me DreamHomeList
HOMES IdealEstate digiPropz landsearch House ValueStore
AdWerx for Real Estate HomePriceTrends™ HARMONHOMES AND MORE
learnmorenow.com HomeWinks™ The EASY Way to Find Homes for Sale PROPERTIES ONLINE RealtyStore.com
USHUD.com The Foreclosure Real Estate Resource PROP STREAM hulilly NestReady homesnap

Over 50 consumer sites through ListHub
Reaching 100,000 buyers daily & 24,000 agents in NYC
KWLS reaches 190,000 agents worldwide

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Facebook

Our exclusive partnership with Facebook allows us to have access to Facebook & Instagram Ads. The campaigns we create will target the most qualified buyers for your home.

Google

"Our exclusive partnership with Google gives us access to the largest database in human history, enabling us to consistently have the most up-to-date numbers and statistics to perform at our best when serving our clients.

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Breaking the Internet

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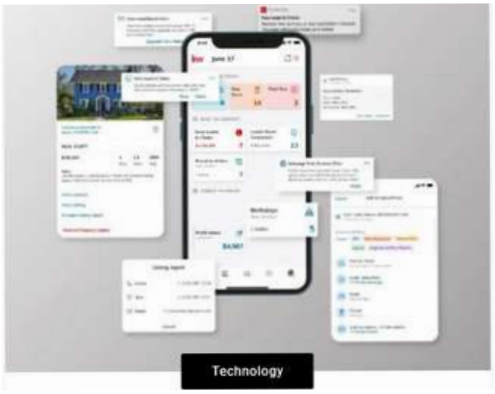
GARY KELLER Named Most Powerful Leader in Real Estate

KELLER WILLIAMS REALTY
@kellerwilliamsrealty



Keller Williams Launches New Mobile App for Command

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Keller Williams Expands into São Paulo, Brazil, amid Worldwide Momentum

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Keller Williams Unveils Sports and Entertainment Community

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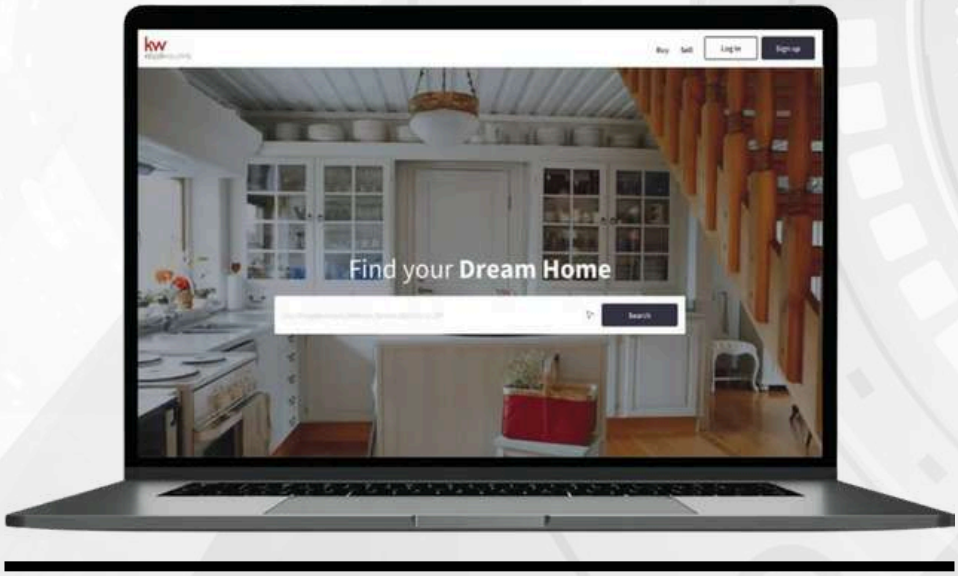
What our Technology Can Do For You



When you hire me to sell your home I will leverage the KW Command artificial intelligence engine and facebook partnership to create several different multi-level marketing campaigns to find serious buyers for your home.
Is that ok with you?

When we list tonight, I am going to leverage my 'buyers in-waiting' smart plan to send a mass text message to all the buyers that match the criteria of your home and let them know we just hit the market!
By tomorrow morning all the potential buyers for this type of home will have your home at the top of their agenda to see, is that ok with you?

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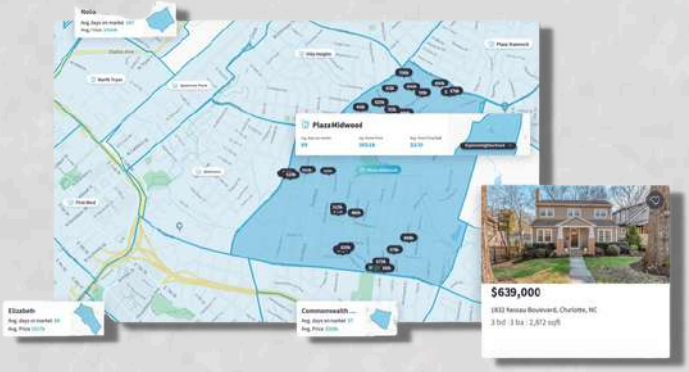
The KW App & Finding Buyers

Guide

Buy, sell, and facilitate the entire transaction – All through your app.

Whether you customize Guide to fit your business or use the built-in template, this tool will help you keep your clients informed and relaxed, ushering them through every step of the homeownership journey.



Neighborhoods

Flex your local expertise.

A world class, revolutionary search feature powered by Command, Neighborhoods draws insights from the Keller Cloud, the largest real estate databank in the world. View neighborhood stats, see what the locals say, calculate commute times, get the skinny on nearby schools - give buyers a deeper understanding of their city.

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Sample Photography

Professional + Staged

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Sample Photography

We pride ourselves on embracing cutting-edge technology to showcase your property in the best light possible. Utilizing drones, our team captures stunning aerial footage of your neighborhood and surrounding area, providing potential buyers with a comprehensive view. In addition to our professional photography services, we employ skilled videographers to create captivating virtual tours, ensuring your property stands out in today's competitive market. With our innovative approach, we elevate the presentation of your home to attract discerning buyers.

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Agency

According to the New York State Department of Licensing guidelines, a seller's agent represents the seller's interests.

WE ARE COMMITTED TO YOU, SO WE'D LIKE TO SHARE WHAT OUR ROLE TRULY IS WHEN YOU LIST WITH US.

- To secure a buyer for the seller's home at a price and on terms acceptable to the seller.
- To commit to these fiduciary duties.
- To take reasonable care in all dealings on the seller's behalf.
- To offer undivided loyalty to the seller.
- To offer confidentially on all matters disclosed by the seller.
- To offer full disclosure on all matters from our side affecting the seller’s sale.
- To offer our commitment to carrying out the seller's wishes.
- To offer accountability for handling all matters affecting the sale.

FREQUENTLY ASKED QUESTIONS

How can other agents show my property?

Cooperating agents will contact us to schedule showings for their buyers.

When will the property be shown?

Open Houses are key to host on a weekly basis.

Do I have to be present for showings?

No.

How can I see my listing?

We will email you a link to your exclusive listing online.

How often should I expect updates?

We typically provide feedback after each showing, including weekly updates after open houses. Clients are free to inquire anytime and as often as they'd like! We're here for you!

When should we list?

Whether we are in a traditionally busy market or a slower time of year, the best time to list is when you're ready. There are always serious buyers looking throughout the year, and they will be seeking out properties that stand out.

Ask me about Real Estate

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